



ສູນກາງວັທນະທັມລາວ ແຊນດີເອໂກ LAO COMMUNITY CULTURAL CENTER OF SAN DIEGO

Lao Community Cultural Center (LCCC) of San Diego is seeking a sponsorship and donation for our 2024 Lao New Year Festival that will be held on April 6-7, 2024, with the anticipation of more than 3,000 people attending the event and multiple organizations participating. For the past 31 years, LCCC has been taking a leadership role in San Diego Lao community to preserve and showcase our traditions and cultural heritage. The Lao New Year Festival relies primarily on community volunteers, sponsorship and donations to accomplish our goals. The 2024 Lao New Year Festival will bring thousands of Lao families and friends together to enjoy the Lao traditional celebration, spirit, cultural performances, music, and cuisine.

LCCC will be delighted and honored to have you as our sponsor and partner for our 2024 Lao New Year Festival. Your sponsorship to our organization will not only help energize and empower our community, it will also inspire the unity and connection of the Lao Community in San Diego and throughout the United States. Your generosity will be of tremendous support in our cause to preserve the Lao rich culture.

The following are the sponsorship packages that we are offering:

WHAT'S IN IT FOR ME?	\$10,000+ Main Event Sponsor	\$5,000 Diamond	\$2,500 Platinum	\$1,000 Gold	\$600 Silver
Co-branding with LCCC on stage - day and evening	✓				
10'x10' Advertisement booth at Lao NY Festival	✓	✓			
Business banner on stage at Lao NY Festival	✓	✓	✓		
Stage time monologues at Lao NY Festival	5 minutes	5 minutes	2 minutes		
Tickets to night gala event	20	10	6	4	2
LCCC Lao NY designed T-Shirt	20	10	6	4	2
Passes to day festivities	20	20	15	10	5
Advertisement on LCCC website	12 Months	12 Months	12 Months	12 Months	12 Months
Information booth at day event	✓	✓	✓	✓	✓
Pageant sponsorship	✓	✓	✓	✓	✓
Sponsorship acknowledgement and plaque	✓	✓	✓	✓	✓

Please select your sponsorship package:

☐ ☐ ☐ ☐ ☐

Select your donation payment options - put in memo field **LCCC LNY2024 Sponsor**:

☐ Venmo to @Kasey-Kunstmanas ☐ Zelle to 858-735-8213 (Kasey)

☐ Check payable to: Lao Community Cultural Center of SD
12777 Benavente Way, San Diego, CA 92129.

For more information, please contact **Phet Rassavong** at (619) 315-1542 or email at team@laocommunity.org. All proceeds go directly to LCCC community functions and events. Your kind generosity and support are greatly appreciated.

Sincerely,

Phet Rassavong, LCCC of San Diego Executive President

Board of Directors

Khampheng Phabmixay, Chair
Somsak Vongvanith, Vice Chair
Vannasing Keodara
Monica Siharath
Bobbie Oudinarath
Vong Ariyasai
Khammy Xayasane
Lei Lei Sengchanthalangsy

Executive Officers

Phet Rassavong, President
Tony Inthavong, Vice President
Kasey Kunstmanas, CFO/Treasurer
Paulette Luangviseth, HR
Andrew Manisouk, Arts & Cultures
Monethaly Chanthaphavong, Material
Ritsa Ae Chanthabandith, Pageant Director
Pida Kongphouthone, Public Relations
Gayle Phimmasone, Scholarship
Coordinator

Operation Support

Sammy Sayjai
Joy Rassavong
Linda Seng Vilay
Terry Kovarik
Christina and Mike Saucedo

Board of Director Advisors

Dr. Bounlieng Phommasouvanh
Bounmy Soukbandith

Executive Advisors

Kongseng Soukbandith